

Marla Schevker

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EDUCATION

California State University, Northridge
Bachelor of Arts, Journalism

Graduation: May 2010
Cum Laude, Alpha Kappa Tau

RELEVANT WORK EXPERIENCE

Editor, *Beverly Hills Weekly*

July 2010-Present
Beverly Hills, CA

- Research, write and edit all news stories under deadline constraints
- Produce weekly newspaper by organizing content and collecting photos
- Interview sources on the field and over the phone; take photographs of events
- Edit all paper content before going to print

Staff Reporter, *GreenShoelace.com*

Nov. 2009 - Sept. 2010
Los Angeles, CA

- Reviewed LA-Based musical events
- Managed all coverage of The Roxy music venue

New Media Intern, *KPCC*

Jan. 2010 - May 2010
Los Angeles, CA

- Metro, multimedia reporter

Arts and Entertainment Editor, *Daily Sundial*
California State University, Northridge

May 2009-Dec. 2009
Northridge, CA

- Managed a regular section dedicated to music, art, cinema and theater
- Designed layouts for both print-based and photo ages
- Used Wordpress to edit articles by six core reporters and contributors

Editor in Chief, *Daily Sundial*
California State University, Northridge

June 2009 - August 2009
Northridge, CA

- Edited the first entirely online Summer Sundial as well as one print issue for fall orientation
- Managed the website, posting stories and videos onto a Wordpress account
- Created the layout, edited photos and paginated the orientation print issue

Online Editor, *Daily Sundial*
California State University, Northridge

Jan 2009 - June 2009
Northridge, CA

- Responsible for uploading and managing all web content
- Assisted reporters and editors in their multimedia, working with iMovie, Sound Slides and Flash templates
- Conceptualized stories for presentation in multimedia format
- Served as technical support for the online edition and liaison with university's technical support
- Developed a twitter and social networking site to broadcast stories across multiple channels

Newsroom Assistant, *Pomeroado Newspaper Group*

May 2007-August 2007
San Diego, CA

- Wrote features and obituaries
- Designed layouts for the features section using InDesign
- Organized letters to the editor and the community calendars
- Interviewed random community members for a weekly, news-related question

SKILLS

- Staying positive, enthusiastic and focused during stressful situations
- Willingness to learn new techniques and improve on others
- Proficient in Windows, Macintosh, Microsoft Office, Flip Video, iMovie, GarageBand, InDesign, Dreamweaver and Photoshop